

**Hardware-Retail-(Cont'd)**

Manor Hardware 5653 Stockton Blvd. HI crk 5-2081  
**MCCRUM BROS HARDWARE & SHEET METAL**  
 CUSTOM BUILT SHEET METAL ITEMS  
 FUELES & ACME ITEMS  
 PLUMBING SUPPLIES - PIPE THREADING  
 BUILDERS' HARDWARE - FURNACES  
 POWER TOOLS & EQUIP FOR RENT  
 ELECTRICAL SUPPLIES  
 400 Yds W of Perkins on Folsom Blvd  
 Perkins ..... HI crk 5-4036

McDonald Paint & Hardware Co.  
 1188 E - El Camino Av. .... HI crk 9-4219  
 (See Advertisement Page 165)

**MCMURRAY HARDWARE**  
 Marconi & Fulton Av. .... IV nhoe 9-3423  
**MITSU HARDWARE** 1319-4th ..... GI lbrt 2-1505  
 Moody's Hardware Auburn Blvd. .... HI crk 9-3110

**MURRAY HARDWARE CO**  
 Under One Roof  
 DELTA POWER TOOLS  
 SKILSAWS AND SANDERS  
 STANLEY ELECTRIC TOOLS  
 YALE - SHELDON LATHES  
 Builders' Hardware - Mill Supplies  
 727 J. .... GI lbrt 3-1985

**NAKAMURA BROS FURNITURE & HARDWARE**  
 1430-4th ..... GI lbrt 2-6523  
**NEUBERT HARDWARE & IMPLEMENT CO**  
 30 Years of Service  
 1700 J. .... GI lbrt 2-3681  
 (See Advertisement Page 164)

**PABLO HARDWARE & SUPPLY CO**  
 2114-5th ..... HU dsn 4-3221  
 Paradise Markets  
 Auburn Blvd N Sacramento. .... HI crk 9-0135

**PERRY HARDWARE CO**  
 HOUSEWARE  
 GARDEN SUPPLIES  
 FULLER PAINTS  
 TOOLS  
 Colonial Heights District  
 3800 Stockton Blvd. .... HI lcrst 6-3558

**R & H HARDWARE** Carmichael. .... IV nhoe 9-2132  
 Ranch Hardware  
 4968 Freppert Blvd. .... HI lcrst 7-2725  
**RIVERSIDE HARDWARE**  
 2737 Riverside Blvd. .... GI lbrt 2-0634  
**SACTO BUILDERS EMPORIUM INC**  
 4950 Stockton Blvd. .... HI lcrst 7-0770  
**SACRAMENTO HARDWARE CO**  
 4705 Franklin Blvd. .... HI lcrst 5-5565  
**SACRAMENTO PLUMBING SUPPLY CO**  
 615 J. .... GI lbrt 3-8251

**SHELBY HARDWARE CO**  
 "FREE PARKING"  
 Complete Hardware Service  
 514 L. .... GI lbrt 3-2371

Shelby Hardware Co 514 L. .... GI lbrt 3-2371  
 (See Advertisement Page 165)

**SHORROCK'S HARDWARE CO** 918 J. .... GI lbrt 3-3711  
**SIMMS HARDWARE**

"Why Go Downtown?  
 It's Easy to Park at 28th & Jay"  
**HARDWARE -- HOUSEWARES**  
 PAINTS - ELECTRICAL APPLIANCES - GUNS  
 TELESCOPE SIGHTS - FISHING TACKLE  
 SPORTING GOODS  
 2801 J. .... GI lbrt 2-1906

**SPECHT HARDWARE CO**  
 General Hardware  
 PLUMBING & ELECTRICAL  
 SUPPLIES  
 Fuller & Dutch Boy Paints  
 Sporting Goods  
 Household Supplies  
 Open Evenings 7 PM to 9:30 PM  
 Except Wednesdays  
 Sundays 10 To 1  
 5623 J. .... HI lcrst 5-0794

**Hardware-Retail-(Cont'd)**

**STONE HARDWARE**  
 PLUMBING SUPPLIES - PAINTS  
 SPORTING GOODS - GARDEN SUPPLIES  
 Open Sundays Until 7 PM  
 3512 Stockton Blvd. .... HI lcrst 6-4685

**STUCKY'S HARDWARE**  
 HARDWARE - APPLIANCES  
 DEVOE PAINTS - HOUSEWARES  
 PLUMBING & HEATING SUPPLIES  
 PIPE & PIPE CUTTING & THREADING  
 WATER HEATERS - REFRIGERATORS  
 GARDEN EQUIPMENT & SUPPLIES  
 Michigan W Sacto. .... GI lbrt 3-5417  
 4106 Franklin Blvd. .... HI lcrst 7-6576

Stucky's Hardware  
 Store No 1 4106 Flkn Blvd. .... HI lcrst 7-6576  
 Store No 2 Michigan W Sacto. .... GI lbrt 3-5417  
**SWARTZ HARDWARE**  
 1927 Del Paso Blvd N Sacramento. HI crk 9-0784  
 Tahoe Hardware Co 5911 Broadway. HI lcrst 6-0996  
**WAKEFIELD & SONS HARDWARE**  
 Formerly Campbell & Boutwell  
 1214 J. .... GI lbrt 2-3378  
**WALKER HARDWARE**  
 We Give S & H Green Stamps  
 4747 J. .... HI lcrst 6-1567  
 Walton Supply Co Inc  
 2207 Del Paso Blvd N Sacramento. HI crk 9-0273  
 (See Advertisement Page 164)  
 X G I Lumber Co Stockton Rd. .... HI lcrst 7-0746

**Hardware-Whse & Mfrs**

**BAKER & HAMILTON** 1213 Front. .... HU dsn 1-0155  
**DIAMOND MATCH CO**  
 BUILDERS' HARDWARE  
 2826 Q. .... HI lcrst 6-4703

**CLESENER A J CO INC THE**  
 Sacramento Rep Mark Swift 2401-2nd Av  
 978 Bryant San Francisco  
 (Toll) Call "Operator" for ..... Hemlock 1-6900  
 Ora Howard Co 1913-9th. .... GI lbrt 2-1352  
 Silver State Supply 1821 A. .... HU dsn 4-3155  
 Sloss & Brittain 1236 C. .... GI lbrt 3-2576  
 Thomson-Diggs Co 1801-2d. .... GI lbrt 2-7851

**Hardwood Floors**

See Floors-Materials & Laying

**Hardwoods-See Lumber Headings**

**Harness**

Lennard And Thomas 1307 J. .... GI lbrt 2-6416  
 Van Voorhis-Phinney Co 322 J. .... GI lbrt 3-5795  
 Village Saddle Shop  
 Fulton & Marconi Av. .... IV nhoe 9-5382

**Harvesters-See Farm Equipment**

**Harvesting Contractors**

Morse E H-212 Salano Bryce. .... GI lbrt 2-6721  
 Advertise here-it pays.

**HATS**  
 BEAUTIFULLY CLEANED  
 and  
 FACTORY FINISHED  
**HUDSON 4-2686**  
**TILLET**  
**HATTERS & CLEANERS**  
 Over 43 Years Exp.  
 1311 E STREET

**Hatcheries-Poultry**

**Bachli Hatchery**  
 1332 Del Paso Blvd N Sacramento. HI crk 9-3267  
**Boid Breeding Farm & Hatchery**  
 New Hampshire's Only Hatch Every Tuesday  
 Rio Linda  
 (Toll) Call "Operator" for. .... Rio Linda 3462  
**Brown Hatchery & Breeding Farm**  
 E D Petrie Owner  
 Davis Hwy. .... GI lbrt 2-1438  
**Dorsing Breeding Farm & Hatchery**  
 1450 & Q Rio Linda  
 (Toll) Call "Operator" for. .... Rio Linda 4351  
**EAST SACRAMENTO HATCHERY**  
 6516 & Folsom Blvd. .... HI lcrst 5-9421  
 Florin Hatchery Florin Rd. .... HI lcrst 5-9090  
 Grinager's Hatchery 4609 Franklin Bl. HI lcrst 5-3500  
 Love's Hatchery Carmichael. .... IV nhoe 9-1170  
 Sadtler Poultry Farm & Hatchery  
 Madison Av. .... HI crk 9-0993  
 Schmeller Hatchery  
 2675 Rio Linda Blvd N Sacramento HI crk 9-3285  
**SUNSHINE HATCHERY** 2535-5th. .... GI lbrt 3-1424

**Hats-Renovators**

Amer Hat Wks & Cleaners 423 K. .... GI lbrt 3-9389  
 Boyle Bros Cleaning & Dyeing  
 1730 Broadway. .... GI lbrt 3-2501  
 Model Cleaners & Hatters 1122-10th. HU dsn 4-3085  
 Ostrom John 8 1120-7th. .... GI lbrt 3-9816  
**TILLET HATTERS & CLEANERS**  
 1311 E. .... HU dsn 4-2686  
 Woodard D R Cleaners & Dyers 2201 J. GI lbrt 2-7636

**Hats-Retail**

**ADAM HATS**  
 GREENBERG MANNIE 521 K. .... GI lbrt 2-7443  
**EASTERN THE**  
 Lee & Malloy Hats  
 1114 J. .... GI lbrt 2-7641  
**IXL MENS STORE**  
 LEE "WATER-BLOC" HATS  
 STETSON HATS  
 ADAM HATS  
 804 J. .... GI lbrt 3-4380

Patterson's Jim Shop For Men  
 Dobbs Hats  
 901 K. .... GI lbrt 3-2234  
**ROOS BROS** 1001 K. .... HU dsn 4-9141  
**STETSON HATS**  
 EAGLESON'S 801 K. .... GI lbrt 3-2097  
 GREENBERG MANNIE 521 K. .... GI lbrt 2-7443  
 MARK'S STORE FOR MEN  
 417 K. .... GI lbrt 2-3211

**Hawaiian Goods-See Gift Shops**

**Hay-Retail**

Carmichael Feed & Fuel  
 Fair Oaks Blvd & Marconi Av. .... IV nhoe 9-4542

**Hay-Whsle**

**CAPITOL HAY & GRAIN CO** 2823 U. HI lcrst 5-4303  
 Residence Phone. .... GI lbrt 3-4415  
 Evergreen Farms Elkhorn Rd. .... HU dsn 4-6022  
 Farmers Bean & Grain Co  
 Bale Ties  
 1000-4th. .... GI lbrt 3-7415  
**LAWLER HAY & GRAIN CO**  
 WHOLESALE DEALERS  
 Call or See Us Before Buying or Selling  
 Member Calif. Hay-Grain-Feed Dist. Assn.  
 426 J. .... HU dsn 4-9353  
 Sacto Hay & Grain Co Davis Hwy. .... GI lbrt 2-9037

It's good business to keep your firm name, services and commodities listed and advertised in the Classified Telephone Directory, for that places your firm's name where it can be at your customers' fingertips instantly.

**Health Food Products-Retail**

**BARNETT'S HEALTHWAY-FOODS**  
 Special Foods for  
 Allergy - Salt Free and Diabetic Diets  
 Extra Flancy Jumbo Ck. Dried Fruits  
 MAIL ORDERS SHIPPED ANYWHERE  
 3724 Marysville Rd  
 E Del Paso Hgts. .... HI crk 9-1165

**HENSON GERALD B**  
 2950 Rio Linda Blvd N Sacto. .... HI crk 9-6449  
 Montague Beth  
 Vegetable Tablet Concentrates  
 Forum Bldg. .... GI lbrt 3-2716  
 Sacto Health Food Serv 1224 J. .... GI lbrt 2-8298

**Hearing Aids**

**ACE EARAID CO**  
 Distributors of  
 ONE UNIT HEARING AIDS  
 EVEREADY BATTERIES  
 Complete Hearing Aid Service  
 1612 J. .... GI lbrt 2-2087  
**ACE Earaid Co** 1612 J. .... GI lbrt 2-2087  
 (See Advertisement Page 168)  
**ACOUSTICON-ARMSTRONG CO**  
 Max M. Armstrong - Distr.  
 BATTERIES - REPAIRS FOR  
 ALL MAKES  
 Forum Bldg. .... GI lbrt 2-0813

Acousticon-Armstrong Co  
 Forum Bldg. .... GI lbrt 2-0813  
 (See Advertisement Page 168)  
**Adams C F**  
 Malco Hearing Aids  
 1025-9th ..... GI lbrt 3-5326

**AUDIPHONE CO OF SACRAMENTO**  
 Audiphone Co of Sacramento  
 Frank U. Blitt Sr.  
 AUDIVOX  
 Successor to  
 WESTERN ELECTRIC HEARING  
 AIDS & AUDIOMETERS  
 Room 709  
 Bank of America Bldg. .... GI lbrt 2-4023

**AUDIVOX**  
 Successor to and authorized service for Western Electric Hearing Aids. See the completely new AUDIVOX hearing aid... based on Bell Telephone Laboratories design. Personal hearing test and demonstration - no obligation.  
 "WHERE TO BUY THEM"  
**AUDIPHONE CO OF SACRAMENTO**  
 Bk of Amer Bldg. .... GI lbrt 2-4023

**AUREX HEARING AID**  
 SACRAMENTO HEARING AID CENTER  
 Medico-Dental Bldg. .... GI lbrt 2-5808

**BELTONE HEARING AIDS**  
 1130-9th ..... HU dsn 4-8997  
 (See Advertisement This Page)  
 Beltone Of Sacto 1612 J. .... GI lbrt 2-2087

**BLISS FRANK U SR**  
 Hearing Aid Specialist  
 AUDIPHONE CO. OF SACRAMENTO  
 AUDIVOX  
 Successor to  
 WESTERN ELECTRIC HEARING AIDS  
 AND AUDIOMETERS  
 Room 709  
 Bank of America Bldg. .... GI lbrt 2-4023  
 (Continued Next Page)

For best results to your telephone - please make sure of the number (if in doubt, consult the Telephone Directory); then speak with lips close to the mouth-piece, using your natural tone of voice.

**SACRAMENTO HEARING AID CENTER**  
 SELECT from Nationally Known Hearing Aids

HIDDEN HEARING  
 NO VISIBLE WIRES  
 LIGHTWEIGHT  
 NO VISIBLE RECEIVER



**"LOW DOWN" BUDGET TERMS**  
 Prices Ranging from \$50.00 to \$200.00  
 Special Discounts to Pensioners  
 Guaranteed Repairs & Batteries  
 On All Makes

HEARING TESTS & FREE HOME TRIALS  
 • Evenings By Appointment •  
 Come In - Write or Phone

**GILBERT 2-5808**

SACRAMENTO HEARING AID CENTER  
 SUITE 411 - MEDIGO-DENTAL BLDG.  
 11th & L STS. - SACRAMENTO



John K. Kinstler  
 (Manager)

**NEWEST Beltone**  
 One-Unit HEARING AID

Far More Hearing and Understanding  
 Individual Fitting  
 Out of Sight Hearing

"Low Down" Payments  
 Budget Terms  
 Guaranteed Repairs and Batteries  
 On All Makes  
 Two Ear Hearing

26% SMALLER Than Tiniest Previous Beltone  
**MORE POWERFUL**  
 Than Previous Larger Model  
**Sensational NEW**  
 Electronic Improvements

**NO BUTTON**  
 Need Show in Ear!

HEARING TESTS & FREE HOME TRIALS  
 EVENINGS BY APPOINTMENT COME IN - PHONE OR WRITE  
**HUDSON 4-8997**  
**BELTONE HEARING CENTER**  
 1130-9th ST., GROUND FLOOR, SACRAMENTO